

Social Media Toolkit:

Support National Whistleblower Day 2021 and join the celebration of whistleblowers!

National Whistleblower Day 2021 will take place as a free all-day virtual event hosted by National Whistleblower Center on July 30th, 2021. This year's event is set to be the largest NWD program to date and includes speeches and panels by and for whistleblowers, lawmakers, agency heads, and advocates. Use this social media toolkit to promote National Whistleblower Day, support whistleblowers, and tell everyone about your participation.

Leading Up to the Event:

- Like and Share on twitter @stopfraud, Facebook, LinkedIn, YouTube, Instagram, and on Linktree.
- Follow us on Medium for Whistleblower Stories & Informational Posts about Whistleblower Rights.
- Add <u>whistleblowers.org/nwd</u> and #NWD2021 to your social media bios & encourage friends to RSVP.

Share These Suggested Posts:

Twitter	Facebook	Visual
Copy and paste this into your Twitter post:	Share our post from NWC and add the following	
	caption:	The trailer from
Intriguing stories, high ranking speakers, & important	Intriguing stories, high ranking speakers, &	National
resources — #NationalWhistleblowerDay has it all! Join	important resources — #NationalWhistleblowerDay	Whistleblower
me on Friday, July 30th at this all-day virtual event!	has it all! Join me on Friday, July 30th at this all-day	Day will be the
	virtual event.	visual for the
#NWD2021 is free and open to all.		post, simply
	#NWD21 will feature SEC Chairman Gary Gensler,	follow the
RSVP here → whistleblowers.org/nwd	Sen. Chuck Grassley, and more.	instructions to the
httms://www.vo.utu.ho.com/watch?v=OdmoNOCo2=0	This quant is free and spen to all	left!
https://www.youtube.com/watch?v=9drmN9Go2z8	This event is free and open to all!	
	RSVP here → whistleblowers.org/nwd	
For whistleblowers:	Share a post from NWC and add the following	<u>Facebook</u>
	caption:	
You've heard our names. Now hear our stories.	You've heard our names. Now hear our stories.	<u>Twitter</u>
#NationalWhistleblowerDay 2021 is coming soon! Join	#NationalWhistleblowerDay 2021 is coming soon!	
me on July 30th at the all-day virtual event celebrating	Join me on July 30th at the all-day virtual event	
the contributions of #whistleblowers. This event is free	celebrating the contributions of #whistleblowers.	
and open to all!	This event is free and onen to all!	
RSVP for #NWD2021 now → whistleblowers.org/nwd	This event is free and open to all!	
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	whistleblowers.org/nwd	
	WITISHEDIOWEIS.OIS/IIWU	

Join in with Your Whistleblower Story:

- Post using #NWD2021 and share why whistleblower protections are important to you.
- Use "I Celebrate Whistleblowers Because [Your Story Here]" and encourage others to RSVP.
- Retweet and engage with our live event coverage on Twitter, on National Whistleblower Day.