



Social Media Associate

The National Whistleblower Center is currently engaged in an array of climate-related projects where the goal is to assist whistleblowers in the oil & gas, timber, fishing, and utilities industries with getting legal representation as well as to advocate on their behalf for stronger whistleblower protections.

What We Are Looking For

The team is seeking an enthusiastic Social Media Associate to spread the word about our climate related projects. In this role, the appropriate candidate would work in tandem with the Social Media Manager and Climate Projects Communications Manager to implement NWC's Climate, Oil and Gas, and Utilities Projects content calendars, including but not limited to:

- Creating copy for *organic* social media posts on NWC Instagram, Twitter, Facebook and LinkedIn accounts scheduling posts daily;
- Daily engagement on NWC Instagram, Twitter, Facebook and LinkedIn accounts, reviewing accounts and replying to comments and interactions daily;
- Identifying and interacting with industry news & climate-related organizations as their posts relate to NWC projects;
- Engage enthusiastically with industry-related organizations via social media platforms to increase visibility of organization.
- Attending weekly Climate Project Communications Meetings;
- Communicating with and responding to weekly audits by social media manager.

You will also:

- Contribute to copy for *paid* social media posts Instagram, Twitter, & LinkedIn related to the NWC, industry news & current events as required by climate-related projects.
- Contribute to copy for graphics and paid and organic creatives,
- Create and facilitate Q&A chat with a unique hashtag via Twitter.
- Create and facilitate Instagram Live series via Instagram.

This is a part-time contract position and compensation is commensurate with experience and availability. Please contact NWC at info@whistleblowers.org, with your resume and a brief letter of interest to be considered.