



National Whistleblower Center Giving Tuesday 2021 Advocate Toolkit

Thank you so much for joining our fundraising efforts! This year we've achieved SO MUCH thanks to you and the support from our amazing community! To celebrate the release of our annual report outlining all of 2021's accomplishments, we are putting out the call for donations this <u>Giving Tuesday</u> — November 30, 2021 — so that we can start 2022 even stronger! Please see below for tools and resources you can use to help spread the word.

Help Hype is Up on Social Media:

- Follow us on Twitter @stopfraud, Facebook, LinkedIn, YouTube, and Instagram
- Add whistleblowers.org/givingtuesday to your social media bios
- Share our <u>Facebook Fundraiser</u>
- Use the donate sticker in your Instagram story and select the National Whistleblower Center

Share these Suggested Posts:

Facebook/ LinkedIn/ Instagram	Twitter	Visual
On Facebook: I stand with #whistleblowers! Support the work of the @National Whistleblower Center this Giving Tuesday to help fight for whistleblower protections around the world! whistleblowers.org/givingtuesday	N/A	Share the <u>Facebook</u> <u>Fundraiser</u>
The @National Whistleblower Center is the leading nonprofit dedicated to protecting and rewarding #whistleblowers around the world! Support this grassroots movement this #GivingTuesday to help battle fraud, corruption, misconduct, and abuse. whistleblowers.org/givingtuesday	The National Whistleblower Center @StopFraud is the leading nonprofit dedicated to protecting and rewarding #whistleblowers around the world! Support this grassroots movement this #GivingTuesday to help battle fraud, corruption, misconduct, and abuse. whistleblowers.org/givingtuesday	Choose from these graphics or use the link preview from the website!
This year, the @National Whistleblower Center has helped #whistleblowers around the world who have spoken out against climate change, #BigTech and #BigPharma, and more. I'm supporting them this #GivingTuesday and you should too! whistleblowers.org/givingtuesday	This year, the National Whistleblower Center @StopFraud has helped #whistleblowers around the world who have spoken out against climate change, #BigTech and #BigPharma, and more. I'm supporting them this #GivingTuesday and you should too! whistleblowers.org/givingtuesday	